

# The OpED in the University - Matthew

---

- Who is it for?

- Graduate Students/Professors
- Undergraduate Students

The **OpEd** Project

## Why?

- Teaches students:

- To analyze an OpED
- Rhetoric to engage and persuade
- Incorporate personal experience (knowledge producers)
  - Explore different kinds of literary voices
- Empathy, humor, slang
- To be concise
- To be more stylistically open
- Dearth of academic jobs
- Engage different writers (Beyond the canon)

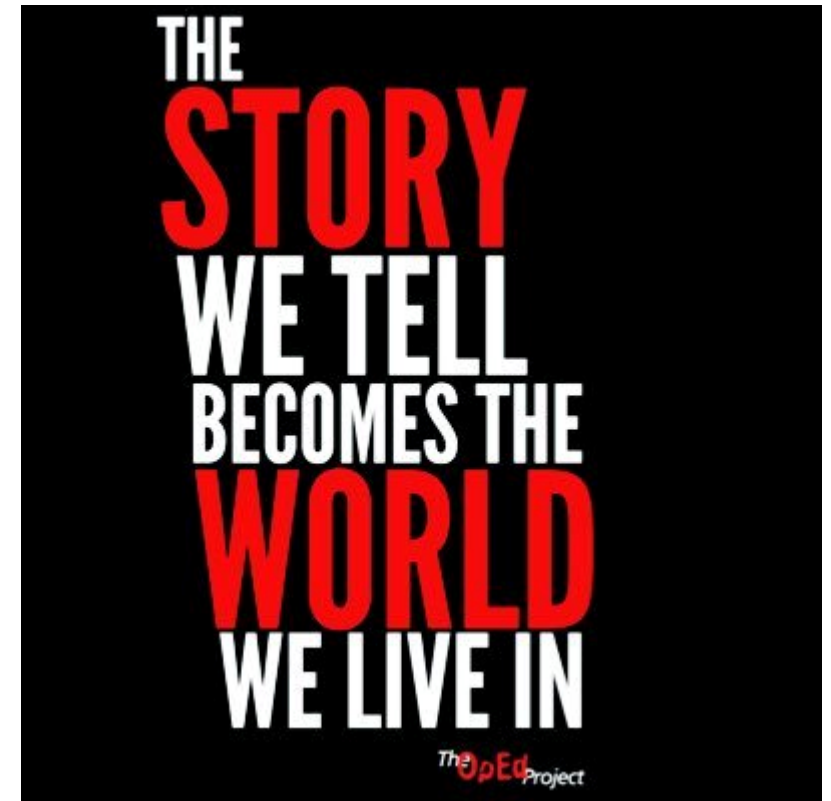
# The OpED in the University - Matthew

---

## The OpED Project:

“Working with universities, think tanks, foundations, nonprofits, corporations and community organizations across the nation, we scout and train under-represented experts (especially women) to take thought leadership positions in their fields (through op-eds and much more); we connect them with our international network of high-level media mentors; and we vet and channel the best new ideas and experts directly to media gatekeepers across all platforms.”

<https://www.theopedproject.org/mission>



# The OpED in the University - Matthew

---



## **Analyze:**

Students or the Professor pick relevant OpEDs



## **Discuss and compare:**

Structure

Tone

Author

Publisher

Establish tips

# The OpED in the University - Matthew

---

Analyze:

“Op-Ed Guidelines” Loyola  
University Chicago

- <https://www.luc.edu/news/policiesandguidelines/op-edguidelines/>

“Engaging Students Through  
Op-Ed Writing Assignments”  
Political Entrepreneurs

- <https://politicalentrepreneurs.com/engaging-students-through-op-ed-writing-assignments/>

# The OpED in the University - Matthew

---



SCAFFOLDED ASSIGNMENT:



CREATE AN OUTLINE



WRITE AN ORIGINAL PIECE



ADAPT, EXPAND, OR REDUCE  
A RESEARCH PAPER FOR A  
BROADER READERSHIP



PEER-REVIEW AND REVISE

# The OpED in the University - Matthew

---

## Examples:

“Sample WR 120  
Assignment: Op-ed”  
Boston University

- <https://www.bu.edu/teaching-writing/resources/op-ed-assignment/>

“Reaching Beyond the  
University: Writing the Op-  
Ed” Columbia University

- <https://journals.library.columbia.edu/index.php/TMR/announcement/view/204>

# The OpED in the University - Matthew

---

Submit:



Discuss the possibility of submitting to an appropriate publication

The OpED Project:

- <https://www.theopedproject.org/submissions>

Contacts for submitting op-eds  
(Kara Alaimo):

- <https://rethinkmedia.org/sites/default/files/Opinion%20Editors%20-%202021%20Aug.xlsx>